

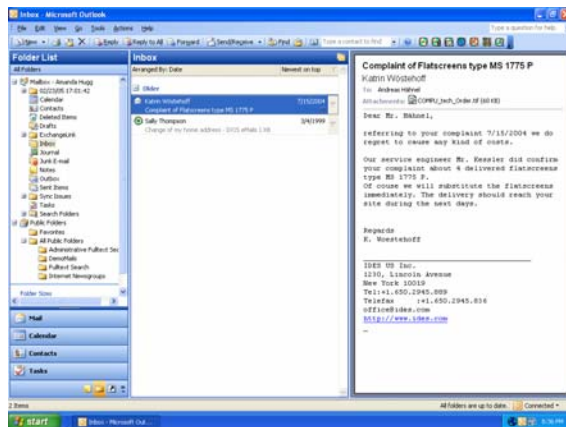
■ **Product Overview**

# Open Text Email Archiving for Microsoft Exchange

Once primarily an IT concern, the exponential growth of email data stores has become a corporate management issue. Escalating storage management costs and decreasing system performance create a significant impact on your bottom line. And email is increasingly become a critical business asset and a corporate liability. Take the first step towards getting your email under control with centralized enterprise archiving.

**“We got to the point where the only real solution was to archive our emails. Buying more servers would have only been a temporary solution. Forcing the users to clean up their mailboxes would have been more expensive for Erste Bank than installing an archive. For this, the Livelink ECM solution is the best email archiving product on the market.”**

**Christian Demel,**  
Head of eCommunication,  
Erste Bank, Informations  
Technologie Ges.m.b.H



**Integration with Microsoft Outlook enables users to archive and retrieve emails with a single click.**

## Archive email interactively or automatically

Open Text Email Archiving for Microsoft® Exchange can be configured to run transparently in the background—automatically archiving emails as they are sent and received, according to pre-defined rules such as:

- Size of email (e.g., greater than 5 MB)
- Age of email (e.g., older than three months)
- If it contains an attachment
- By keyword
- By high/low watermarks (for example, when a specific volume is reached and until the mailbox returns to the defined minimum limit)

You can also define folders from which all emails are archived on a recurring schedule, such as once a week.

Emails and folders that were megabytes in size are quickly reduced to bytes. In addition to automatic email archiving based on pre-defined criteria, users can also interactively archive their email. Users simply click an icon in their mail client, and the associated email is archived. The entire process is transparent; the archived email is still fully accessible through the mail client, and remains filed in the original mail folder.

## Optimize email system performance

As more and more email passes through your organization, increasingly slow response times of your Microsoft Exchange system can test the patience of users. Each time you acquire new servers to extend your storage capabilities, you temporarily alleviate the problem; however, this means higher administration costs and longer processing times.

Open Text Email Archiving for Microsoft Exchange allows you to specify the emails and attachments that you wish to archive, providing these immediate and lasting benefits:

- Reduce your Microsoft Exchange database size up to 90 percent
- Reduce the number of Microsoft Exchange servers up to 75 percent
- Accelerate backup procedures, in some cases from more than 24 hours to less than two hours
- Migrate to new releases of Microsoft Exchange much more easily

## Reduce support overhead with the elimination of PST files

PST files in Microsoft Outlook provide a temporary resolution to the challenge of overflowing inboxes: email is automatically moved from a user's online message store to a local PST file as messages age. The major drawback of PST files is that the larger they become, the more likely it is that data will be damaged or lost altogether.

## Product Overview

Open Text Email Archiving for Microsoft Exchange enables you to capture the contents of PST files into the archive, and prevent the creation of any more PST archives. The process is completely transparent and scalable—developed to meet the requirements of the largest enterprises. (One customer has used Email Archiving for Microsoft Exchange to offload 8,000 PST files, exceeding 700 GB, from their file systems!) By eliminating the need for PST files, you can significantly reduce internal support costs.

### Simplify email access

Archived emails are accessible with a single mouse click; the message is immediately displayed. You can then edit it, forward it, move it to other folders or re-load it onto the Microsoft Exchange server—all done transparently via the familiar interfaces and within the same application. Open Text Email Archiving for Microsoft Exchange ensures that users have continued access to archived email, even when away from the office. Email Archiving for Microsoft Exchange is the first offering to provide a solution that's transparently integrated into the Microsoft Outlook synchronization tool. That means no additional work for your administration staff and no overhead for your users.

### Unparalleled scalability for outstanding performance

The challenges and risks posed by expanding inboxes are only going to get more severe. Analyst group IDC estimated that the number of business emails sent per day would grow from 9.7 million in 2000 to a staggering 35 billion in 2005. Meanwhile, the amount of emails containing business-critical data has increased to 60 percent of all emails. This includes contracts, intellectual property and business transactions. Organizations need a scalable email management solution to meet the growing demand to control this information.

### Minimize overhead with simplified administration

Open Text Email Archiving for Microsoft Exchange is easy to manage and administer. Automatic archiving, for example, can be controlled from a single, centralized location. Because the solution is administered from within the Microsoft Management Console (MMC), training costs are significantly reduced. Administrators can be confident that Microsoft Exchange objects will be archived regularly, without having to acquire additional hardware for the storage space. Another feature of Email Archiving for Microsoft Exchange is the creation of comprehensive quota reports, which provide full control over the archiving progress.

### Open Text Email Archiving for Microsoft Exchange Features

<b>Tamper-proof storage</b>	Archive email to secure storage media such as WORM, DVD, UDO, or write-once hard disks. Time stamps and system signatures ensure the integrity of documents.
<b>Disaster recovery</b>	Store content safely in multiple physical locations or on high availability storage devices.
<b>Single Instance Archiving</b>	Detect multiple instances of content and eliminate redundancies, and compress content automatically to minimize wasted space.
<b>Information accessibility</b>	Automatically render content into standardized formats such as PDF and TIFF to ensure future readability.
<b>Information retrieval</b>	Execute powerful full text searches across email content
<b>Disposition</b>	Support automatic and interactive destruction of documents in accordance with regulatory standards. Deleted files (including indexes and other metadata) are overwritten up to 15 times to help ensure they cannot be created.
<b>Complete storage connectivity</b>	The archiving foundation of Email Management for Microsoft Exchange provides full support for all popular hardware storage platforms, including EMC2, Hitachi Data Systems, IBM, SUN, Network Appliance, and more.

**OPEN TEXT**  
The Content Experts™

Sales	Americas	Europe	Asia/Pacific	
www.opentext.com sales@opentext.com North America Sales 1 800 499 6544 International Sales +1 8004996 5440	United States 100 Tri-State Int'l Parkway Lincolnshire, IL USA 60069 Phone: +1 847 267 9330 Fax: +1 847 267 9332	Germany Technopark 2 Werner-von-Siemens-Ring 20 D-85630 Grasbrunn Phone: +49 89 4629 0 Fax: +49 89 4629 1199	United Kingdom Grosvenor House Horseshoe Crescent Beaconsfield, Bucks HP9 1LJ Phone: +44 1494 679700 Fax: +44 1494 679707	Australia Level 23 100 Miller Street North Sydney NSW 2060 Phone: +61 2 9026 3400 Fax: +61 2 9026 3455

Copyright © 2009 by Open Text Corporation. Open Text, The Content Experts, Livelink, and Livelink ECM are trademarks or registered trademarks of Open Text Corporation. All other trademarks or registered trademarks are the property of their respective owners. All rights reserved.  
Printed in Canada. S\_M\_PO\_LLECMEARCHME\_E(20081028)



If you are an Open Text partner or customer, visit [online.opentext.com](http://online.opentext.com) for more information about this and other Open Text solutions. Open Text is a publicly traded company on the NASDAQ (OTEX) and the TSX (OTC).